

# LISA CHANEY

Houston based Graphic Designer solving tricky design problems with deceptively simple solutions.

## GRAPHIC DESIGNER

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## EDUCATION

**University of Houston**  
BFA Graphic Design, 2021

**Lonestar Community College**  
Associates of Arts in Fine Arts, 2017

**Austin Community College**  
2014-2015

## SKILLS

### Design

Print, UI/UX information graphics, branding & identity systems, exhibition design, environmental graphics, illustration, type design, motion graphics, branding & identity systems, book design, information graphics, UI/UX

### Technical

Proficient in Adobe Illustrator, Photoshop, InDesign, and XD. Experience in HTML/CSS, Adobe After Effects and Premiere, WordPress and Sketchup

### Analog

Experienced with bookbinding, painting, drawing and illustration

### Other

Photography, Screenprinting, Letterpress, Intaglio and Relief printing

## EXPERIENCE

### 5plus8

Graphic Designer, 2021-Present  
Produce relevant creative work for both new onboarding brands and retainer clients. Brand identities, campaigns, concepts, copywriting, websites, marketing, print, and more.

### M Dash Design Studio - Owner

Freelance Graphic Designer, 2018-Present  
Independent providing various services such as branding identity, logos, custom illustrations and stationary, and wedding signs

### Revvue

Graphic Designer, 2020 - Present  
Creating branding identities as well as implementing current brands standards.

### PR Luxury Media

Graphic Designer, 2020 - Present  
Design various editorial magazine spreads, ads and campaign material both digitally and for mass print in large and small scales

### Worthing Companies

Leasing Agent and Designer, 2018-2020  
Design of monthly calendars and various marketing material, social media account management, customer service, market survey collection and weekly activity analysis.

### American International Group

Operations Specialist, 2016-2018  
Assisted 80+ financial advisors daily, monitored retirement transactions on back-end, profile management, sales quotas data, input to ensure compensation

### Leisure Getaways Inc.

Administrative Assistant, 2016-2018  
Customer service, client data management, design of ads and letterhead templates

## AWARDS & EXHIBITIONS

UH Graphic Design Senior Exhibition, 2021

EmpowHer: Celebrating Women's Right to Vote, Museum of Printing History, (Virtual) 2021

Driving Jensen, A collaboration with UH Architecture, 2020

Ted Talk Ideas Get out the Vote Poster Feature on Website, 2020

Academic Excellence Scholarship, 2016--2020

Estess Scholarship 2016-2017

James H. and Minnie M. Edmonds Educational Fund Scholarship 2016-2017

## AFFILIATIONS

**AIGA**, The Professional Association for Design, Member

**UHGAP**, UH Graphic Design Alumni Organization, Member

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